

# Results

- improve your ability to manage change
- boost productivity and efficiency
- promote knowledge sharing vs. hoarding
- speed up innovation
- avoid waste and duplication costs
- enhance team collaboration and coordination
- retain loyal and committed talent
- achieve industry leading competitiveness
- cope with information bombardment
- leverage time saving practices

## Here's proof...

**The United Nations** hand picked him to provide global expertise on intellectual capital

**Microsoft** called upon him to reorient towards knowledge era challenges

**Accenture** sought his insight on guiding teams to become more efficient and effective

**London Drugs** trusted him to entertain and enlighten 1000 of its major suppliers

**Royal Bank** hired him to navigate management through their corporate transformation

**Telus** selected him for a national multi-city tour to attract new clients

**The US Navy** contracted him to train senior officers on causal models

Dr. Nick Bontis will take you on a riveting journey through time. He will guide you into the future feeling enlightened and inspired, but most importantly recharged and ready for action.

# Dr. Nick Bontis

## Accelerating Performance



**Professor Nick Bontis** is recognized internationally as a leading strategy and management guru. With humour and passion, he empowers individuals, teams and organizations to build their brainpower for high performance and sustainable competitive advantage. Tom Stewart, editor of Harvard Business Review, states that "he is not only a pioneer in the field of intellectual capital, but one of its real experts as well".

His expertise has been tapped by several Fortune 500 companies and even the United Nations who hand picked him for a high profile initiative. His ground-breaking doctoral dissertation is the #1 selling thesis in Canada, in all fields of study. Nick is an award-winning tenured professor of strategy and Maclean's magazine has identified him as one of McMaster University's most popular business professors for the last six years in a row!



## Dr. Nick Bontis

has the credibility, universal appeal, and know-how to make sure your event is an unforgettable success!

## Partial Client List

ACNielsen  
Auto Ind Assn of Cnd  
Bank of Montreal  
BC HR Mng Assn  
Century 21  
CGI  
CIBC  
City of Beijing  
Cnd Revenue Agency  
Coast Hotels  
Conference Board  
CUMIS  
Dofasco  
Drake International  
Environment Canada  
Grocery Innovations  
Hartford Insurance  
Health Canada  
House of Commons  
HR Pro Assn of Ont  
IBM  
ING Bank  
Internet World  
Jamaica Government  
Japanese Works Inst  
Kelsey's Restaurants  
KM World  
KPMG  
Mackenzie Financial  
Manulife  
Marsh & McLennan  
Ont LT Care Assn  
Ont Min of Labour  
OpenText  
Petro de Venezuela  
Project World  
RCMP  
Records Mng Assn  
Sandia Nat Labs  
Sears  
Spherion  
Statistics Canada  
Sun Microsystems  
Toronto Dominion  
Uniglobe Travel  
Young Presidents Org

# Most Requested Topics

## THINK AHEAD! TAKE A KNOWLEDGE JOURNEY.

By the 1930's, the world's cumulative information base doubled every 30 years. By the 1970's, this rate shrunk to 7 years. By the year 2010, the information base of the world, will double every 11 hours! Information bombardment is the single most challenging threat facing knowledge workers. But, it doesn't have to be this way. Learn how to transform this threat into a sustainable competitive advantage for you and your firm.

## THE ULTIMATE PERFORMANCE ACCELERATING ACTIVITY FOR TEAMS

Employees spend in excess of 50% of their time looking for answers and then spend 20% of their time replicating answers for others. Is your team suffering from the same dilemma? High performance teams are supposed to harvest the synergy embedded in all of their members to create value above and beyond what each person could do on their own. Achieve your team's full potential through knowledge sharing and collaboration.

## A COMPETITIVE EDGE FOR LEADERS

The average Fortune 500 company loses \$64 million dollars a year because of ineffective knowledge sharing. Organizations that harvest intellectual capital through knowledge management initiatives attain the ultimate competitive advantage. But how does a leader prioritize which investments are worth making? Embrace the decision-making power of causal maps which clearly show you what to do, when to do it and what to expect in return.

# What Audiences Have to Say

**"He was the funniest, yet most insightful business speaker I have ever heard!"**

*Young Presidents Organization*

**"Do NOT design a conference program without considering him as your main event keynote speaker. He is, defacto, the reason why any one should attend an event he speaks at!"**

*ING Bank*

**"Nick's reputation as a world expert in his field is indisputable. However, the real magic occurs when he steps in front of a crowd. His charisma acts like a magnet and captures everyone's attention."**

*United Nations*

**"Not a single person left the room without a vision and a commitment!"**

*Uniglobe Travel*

**"You leave his sessions not only feeling energized but having also learned so much!"**

*Bank of Montreal*

**"Bontis' talent for forcing the audience to think differently was of great benefit – a completely new view on how organizations can be left behind should they decide not to change."**

*London Drugs*

**"I personally very much enjoyed his dynamic and refreshing presentation. His efforts and dedication are already showing rewards."**

*Treasury Board of Canada*

**"He delivers true wisdom. I felt motivated to carry the message to almost anyone who would listen."**

*The Strategy Institute*

**"Dr. Bontis is an enthusiastic and engaging speaker."**

*Ernst & Young*

Argentina \* Australia \* Canada \* Dominican Republic  
Denmark \* Finland \* Greece \* Italy \* Jamaica \* Japan  
Jordan \* Mexico \* Netherlands \* New Zealand  
Slovenia \* South Africa \* Sweden \* Taiwan  
Tunisia \* UK \* USA \* Venezuela

