



Mini-track title: IS Leadership
Track: General Topics

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Description

The track invites papers on IS Leadership, broadly defined to include both research on IS leaders such as chief information officers (CIOs) and chief technology officers (CTOs), research on technological leadership in organizations, as well as research on IT governance. IS leadership sets directions, creates commitment, and adapts the IS unit to fit a changing environment. It is, thus, an enduring concern to IS academics and practitioners alike. It is an issue that should face organizations for many years because leadership has been a persistent concern of all societies and organizations. Firms that achieve sustainable IS leadership are more likely to develop superior capabilities in IS (e.g., Wal-Mart's logistics system, Sabre's airline reservation system, and Cisco's order fulfillment system) and gain a considerable competitive advantage. Authors are encouraged to submit both conceptual and empirical papers that employ a variety of quantitative and qualitative methodologies.

Suggested Topics

- CIO Research
 - Determinants of CIO effectiveness
 - CIO roles in the organization
 - Relationship of the CIO with top management
 - Impact of the CIO on strategic alignment and organizational effectiveness
- IS Technological Leadership
 - Creating sustainable IS leadership
 - Impact of IS leadership on firm performance
 - Organizational designs and capabilities associated with effective IS technological leadership
- IT Governance
 - Impact of non-IS executives on IT policy, IT practices, IT effectiveness, or firm performance
 - Executive leadership roles contributing to IT implementation, adoption, and diffusion within the organization
 - Best practices in executive leadership for IT